

"The Perfect European"

THE PERFECT EUROPEAN

SHOULD



BE ...



COOKING...
... LIKE A BRIT
AVAILABLE...



DRIVING...
... LIKE
THE FRENCH



... AS A BELGIAN



TALKATIVE... AS A FINN



HUMOROUS... AS A GERMAN
PATIENT...



TECHNICAL...
... AS A PORTUGUESE
CONTROLLED...



FLEXIBLE...
... AS A SWEDE



FAMOUS...
... AS A LUXEMBOURGER



... AS AN AUSTRIAN



... AS AN ITALIAN
DISCREET...



SOBER...
... AS THE IRISH



HUMBLE...
... AS A SPANIARD



GENEROUS...
... AS A DUTCHMAN



ORGANISED...
... AS A GREEK



... AS A DANE